



IDC Austria: SOA Conference

From Decoupled Services to Agile Business Applications

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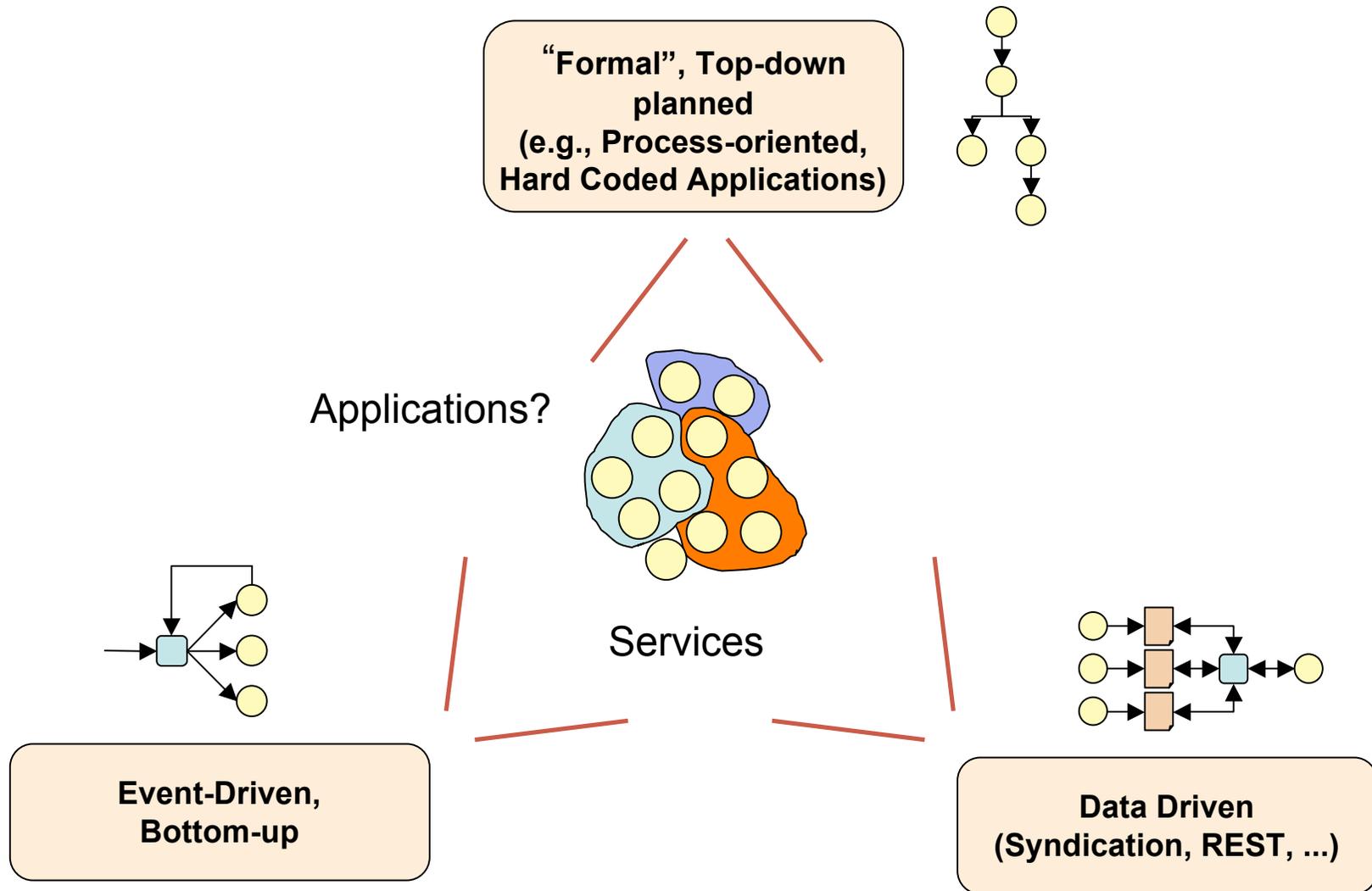
The Motto for this Talk ?

"Reusing other people's code would prove that I don't care about my work. I would no more reuse code than Ernest Hemingway would have reused other authors' paragraphs."

One of Apples important developers in the late 80s

The Motto for this Talk !

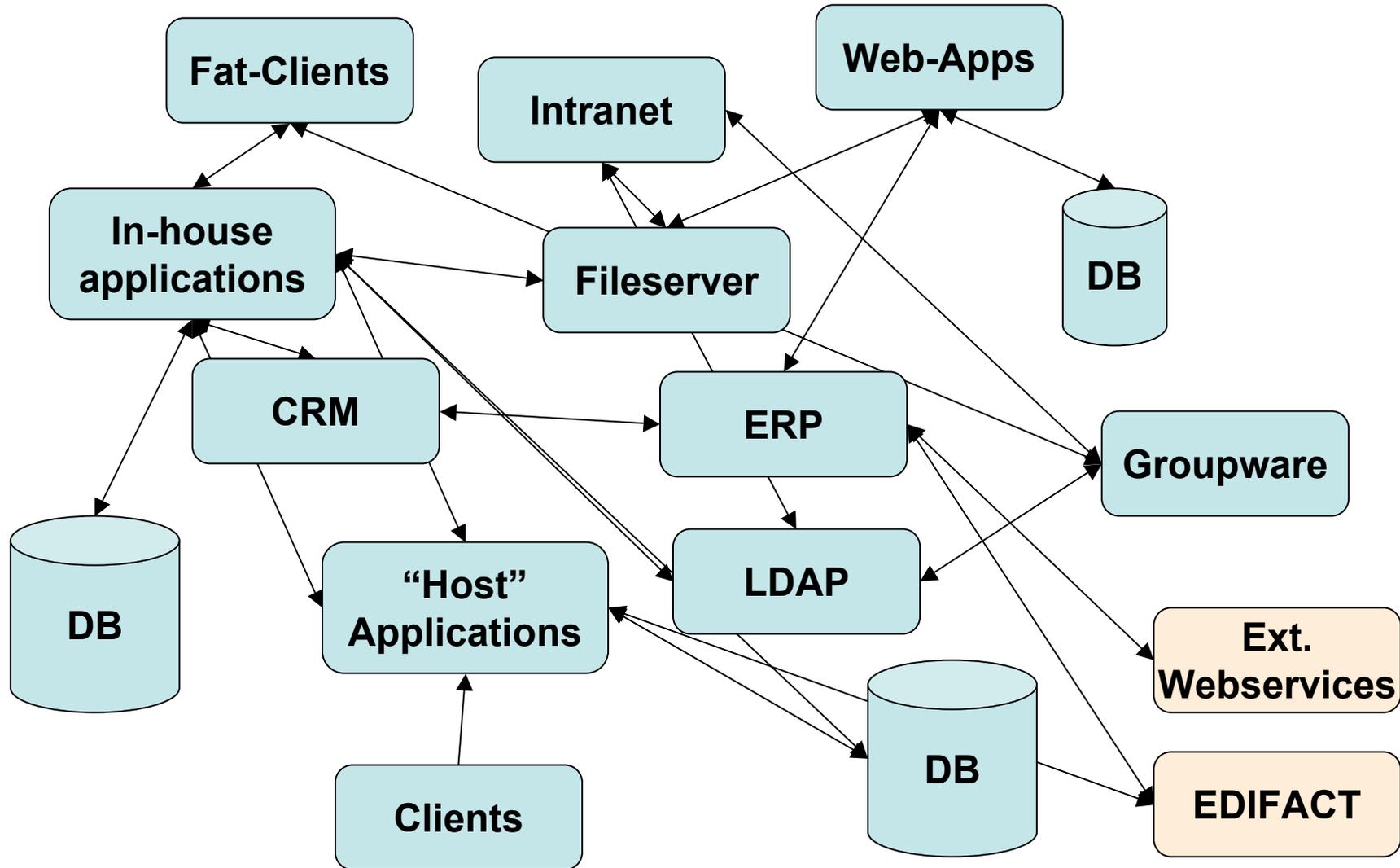
Building Agile Applications from Reusable Services



Agenda

- Status Quo? Basic Considerations about Services
- Services and Protocols
- Having Services... What next? Views on Aggregation
- Integration Middleware
- **Styles of Aggregation**
 - “Formal”
 - Event-Driven
 - Data-Driven
- Conclusion

Status Quo?



Motivation

- Different Systems should be able to cooperate with less effort
 - Within company (system)
 - Between companies
- Clean Architecture
- Less Integration Effort
- *Agile* IT Services desired
- Monitoring and Management of IT and Processes should be transparent

Agility?

"Agility is the successful exploration of competitive bases (speed, flexibility, innovation proactivity, quality and profitability) through the **integration of reconfigurable resources** and **best practices** in a knowledge-rich environment to provide customer-driven products and services in a fast changing market environment."

*Yusuf et.al., Agile manufacturing: The drivers, concepts and attributes,
Int. J. Production Economics 62 (1999) 33–43*



Going Service-Oriented...



Service?

- Rather course grained **Component**
 - exposes **functionality** through
 - **interoperable interface**
 - which is defined in a **platform neutral** way
- Accessible via Network
- Endpoint of a connection
- Service is ideally stateless
- Service Infrastructure allows
 - Loose coupled interaction of services
 - Aggregation, orchestration and choreography
 - Several “vertical” features (security, service level agreements, management, ...)

Stateful and Stateless Services

- Stateless Services
 - Each request is generic
 - Maximum Decoupling possible
 - High Reliability (not depending on one specific instance)
- Stateful Services
 - Often necessary
 - Keep Session between requests
 - Tighter Coupling
 - *Actually typically a part of a service aggregation!*

SOA?

- Modularity
- Loose Coupling
- Separation of Concerns
- Composition
- Independence
- Interoperability

„Computer Science is entering a new generation. The previous generation was based on **abstraction from hardware**. The emerging generation comes from **abstracting from software** and sees all resources as **services** in a SOA“, Michael Brodie et.al.

Service Identification

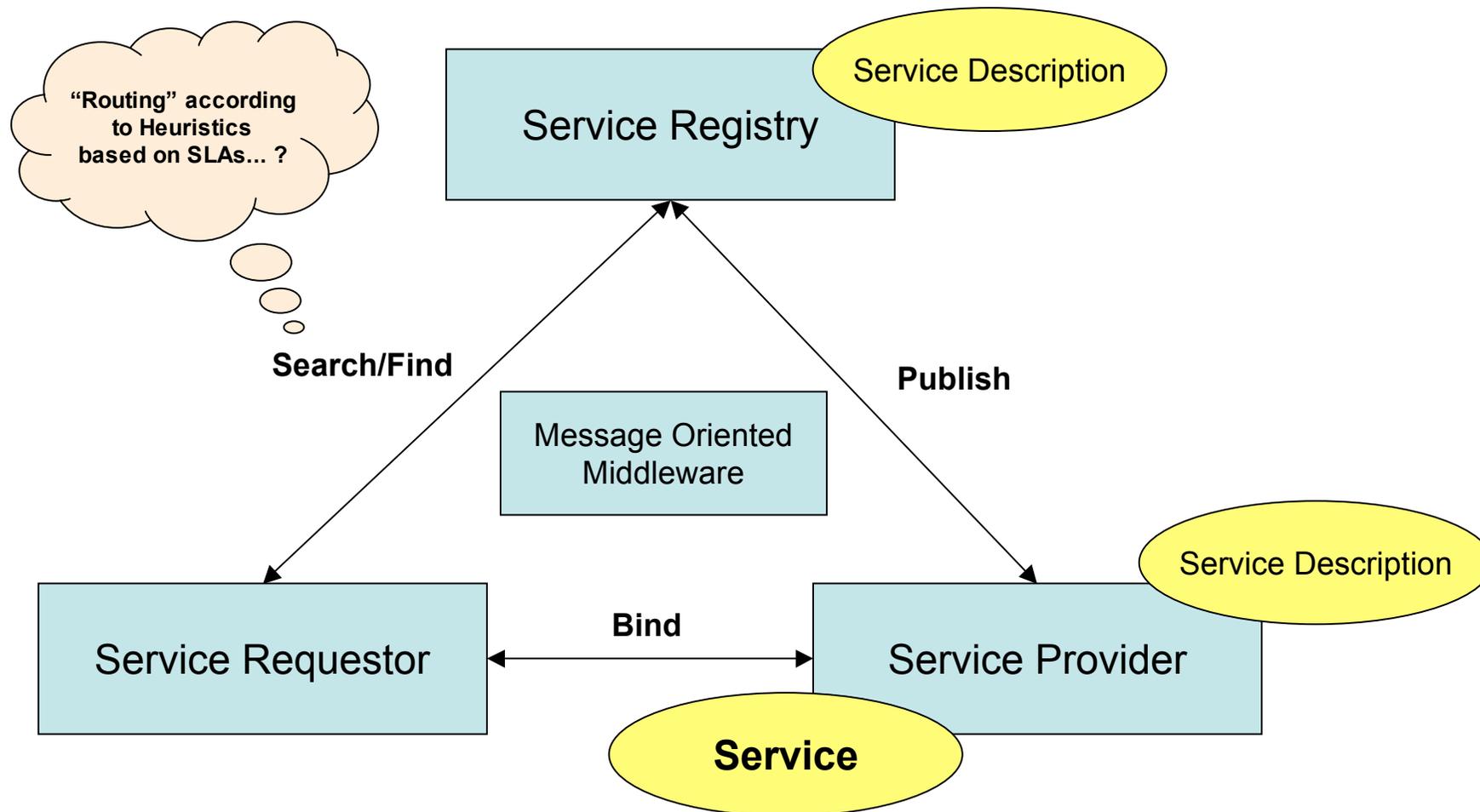
- Top-Down
 - Based on Processes
 - Based on Business-Goals
- Bottom-Up
 - Derived from existing services
 - Derived from existing applications/infrastructure
- Probably a mixed-approach

Loose Coupling

- **Reuse** of Functionality
- **Reduce dependencies** between systems
- Enhance Robustness
- Enhance Flexibility & Increase Interoperability through standard (XML) interfaces
- A “good service” is used by multiple clients
- Can be mediated by **Message Oriented Middleware**

However, loose coupling should *not* mean, that the behaviour of the system is sloppy and unclear or cannot be monitored and controled!

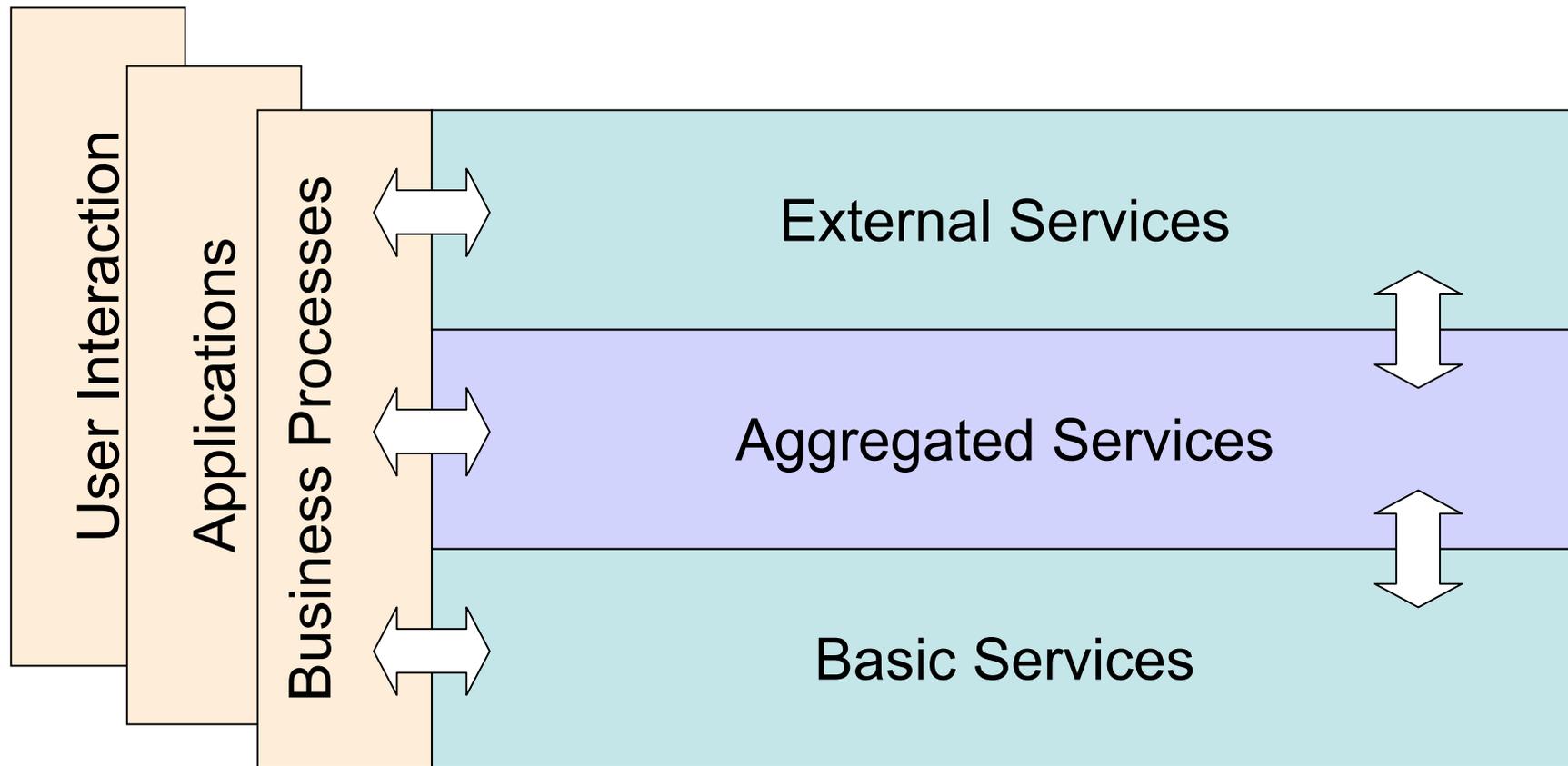
Decoupling with “Find-Bind-Invoke” Paradigm



Having Services... What next?

- O.k. now we have a bunch of “perfect” services
- Example: **typical larger financial service provider** has **300-700 business functions** and probably nearly as many IT services ...
- However, we are actually not interested in decoupled services, but in executable business processes (workflows) and applications, or interoperation with other service units...
- Hence **recoupling** of services, i.e., aggregation, composition is often required

SOA Layers



Aggregation?

- **Direct connection** between services/components (scripting, developing applications with **direct** service invocation...)
- Connection via Registry (**Find-Bind-Invoke**)
- Connection via “**aggregation languages/standards**” e.g.
 - process-based
 - Orchestration
 - Choreography
 - Application oriented
- “**Loose connection**”... (over MOM, event driven, ...)

Formal vs. “Informal” and Proprietary Service-Protocols

(what are we dealing with?)

WS-* Stack

- “Complete” implementation of the *separation of concerns* idea
- **SOAP**: Message Format
- **WSDL**: Service Description
- **WS-Policy**: framework for non-functional requirements
 - WS-Security-Policy
- **WS-Addressing**: universal datastructure for endpoint addressing, list of header elements for service endpoints
- **WS-Reliable Messaging**
- **WS-Security** (XML-Encryption, XML-Signature)
- **WS-Trust**
- **WS-Transaction**
- **WS-Notification**
- **WS-BPEL**: Orchestration
- **WS-CDL**: Choreography
- ...

- **Representational State Transfer**
- Resources, no services
- Resources have representations (e.g. XML, HTML, gif, PDF, ...)
- **“Web-Style” Applications** (Tim Bray)
- No specification on transfer format (html, jpg, gif, **XML**)
- Based on http (get, post, put, delete)
- Everything (resource) is an URI
 - http GET mydomain.com/user/32213
 - http GET mydomain.com/article/a6557448x
 - http PUT mydomain.com/order
 - http DELETE mydomain.com/article/b443235
- Client/Server
- Stateless
- Cacheable, highly Scalable
- Beispiele: Google Base, del.icio.us

Proprietary Protocols

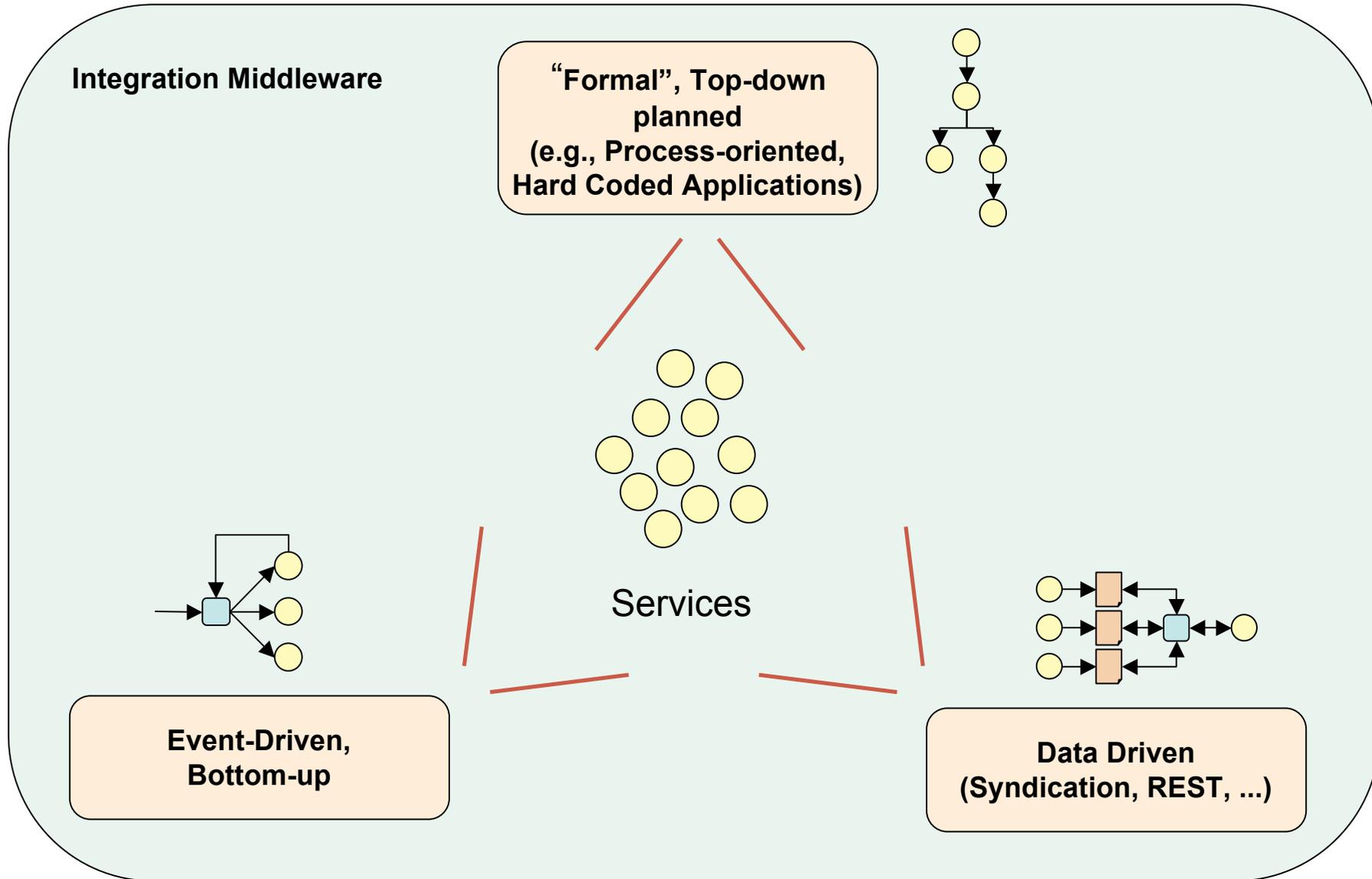
- EDIFACT
- Corba
- Binary Protocols
- ...



Views on Aggregation



Views on Aggregation





Integration Middleware and Standards



Enterprise Service Bus?

Example: Apache Service Mix

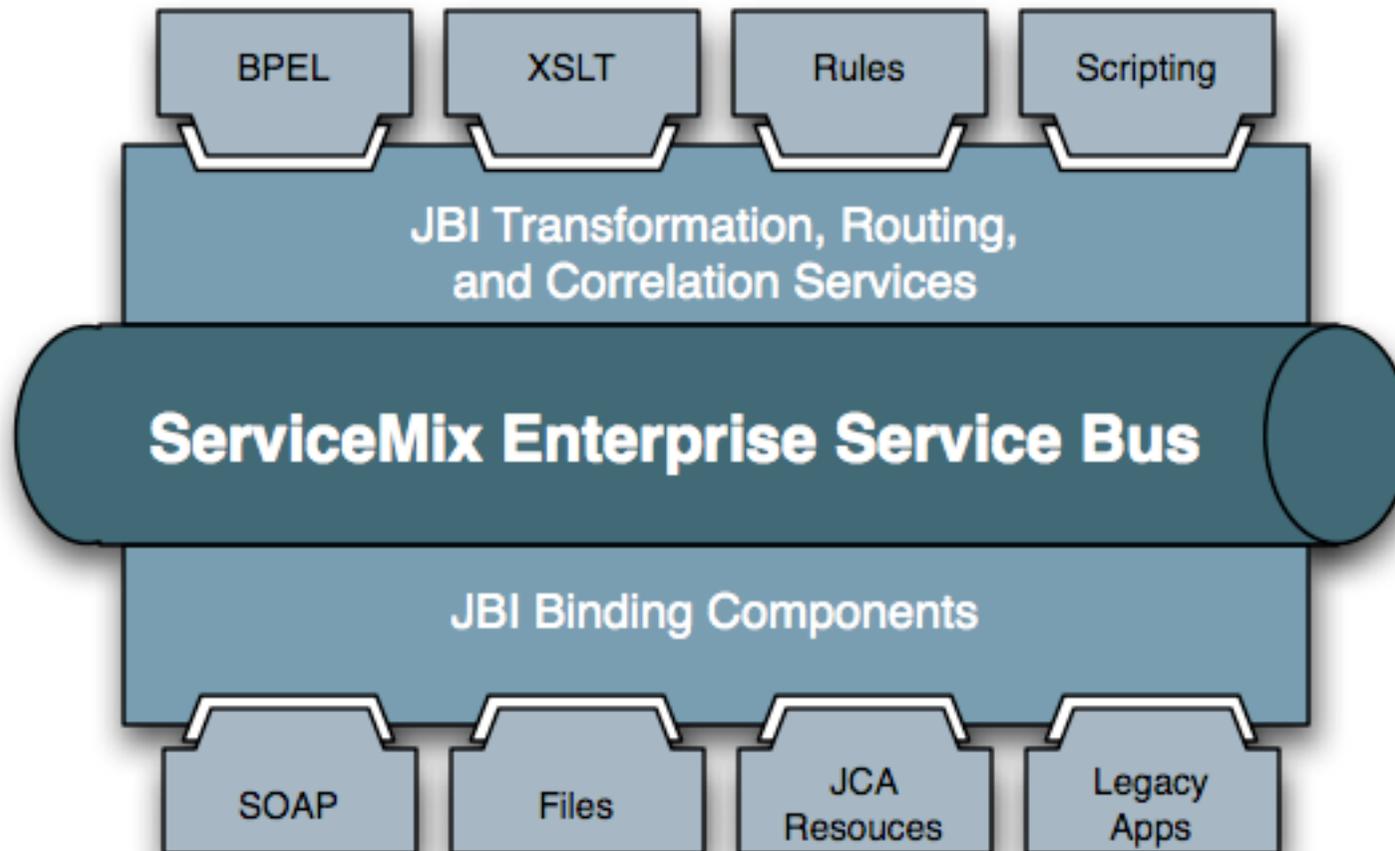


Figure taken from Apache Service Mix documentation

JBIS Standard

- Java Business Integration
- Container for integration components and services
- WSDL-Based Messaging Model
- Normalized Message Service and Router
- Components
 - Binding Components (e.g., JMS, Jabber, REST, ...)
 - Service Engines (BPEL, Camel, Quartz, Drools, ...)
- JMX Based Administration (Admin Tools)

- **JBIS Components independent of ESB Implementation**



Aggregation using “Formal Planning”, Standards



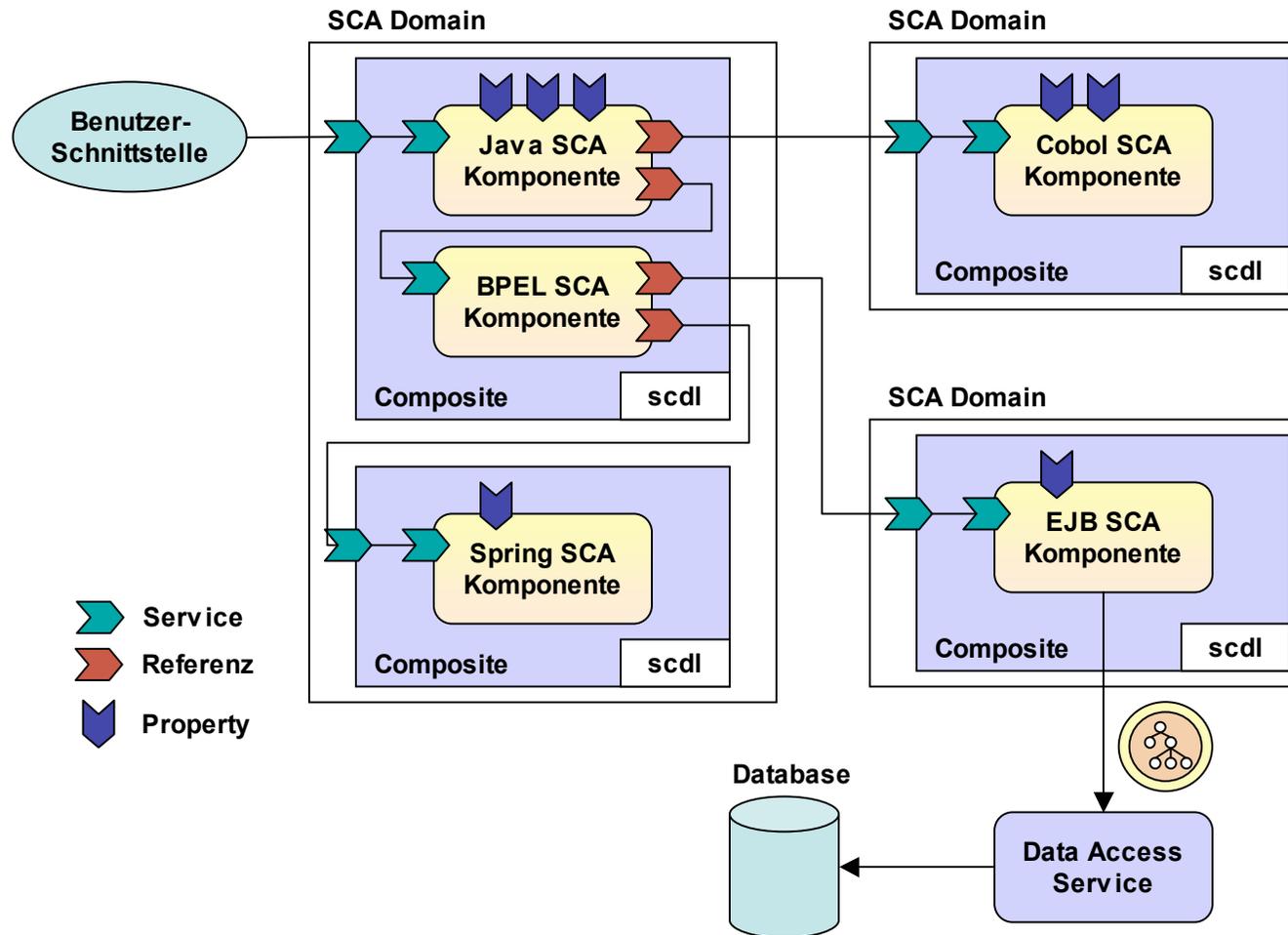
Orchestration or Choreography

- Choreography
 - Describe Interaction between Services
 - E.g. WS-CDL
- Orchestration
 - Process Oriented
 - E.g. BPEL
 - Describes Business Process and Interaction with Services (on basis of WSDL)

Service Component Architecture (SCA)

- Similarity to CORBA Component Model
- Platform-independent Standard for Service Composition using Runtime
- Series of Standards driven by *BEA, IBM, Sun, Tibco, Oracle, SAP, Siemens, Software AG, Interface21, ...*
- SCA describes
 - Service Interface
 - Properties (set at runtime)
 - References
 - Implementation of Service
- A composite runs in one runtime environment and uses **SCDL** for configuration
- “Heavy” use of Annotations (in Java)
- Implementation e.g. Apache Tuscany (Incubator)

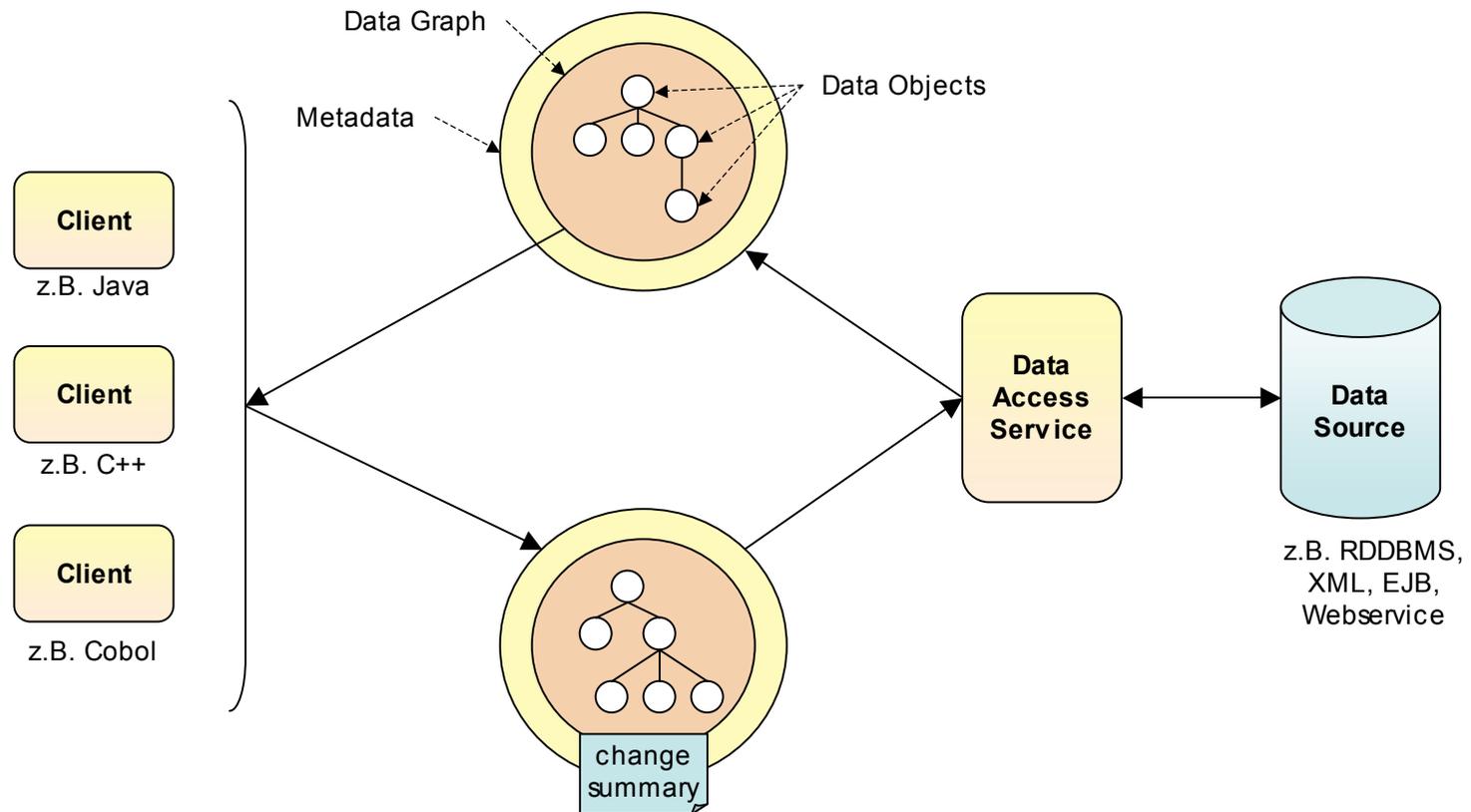
SCA Example



Service Data Objects (SDO)

- Service Data Objects are part of the SCA standardisation effort but actually can be used also in other contexts
- Platform-independent data-structure description
- Metadata for data-structure
- Statical and dynamical typing
- **Data objects** and **Data Graphs**
- Validation and Constraints
- Disconnected Model (!)
- Different Mappings supported (e.g. to XML Schema)
- Change History

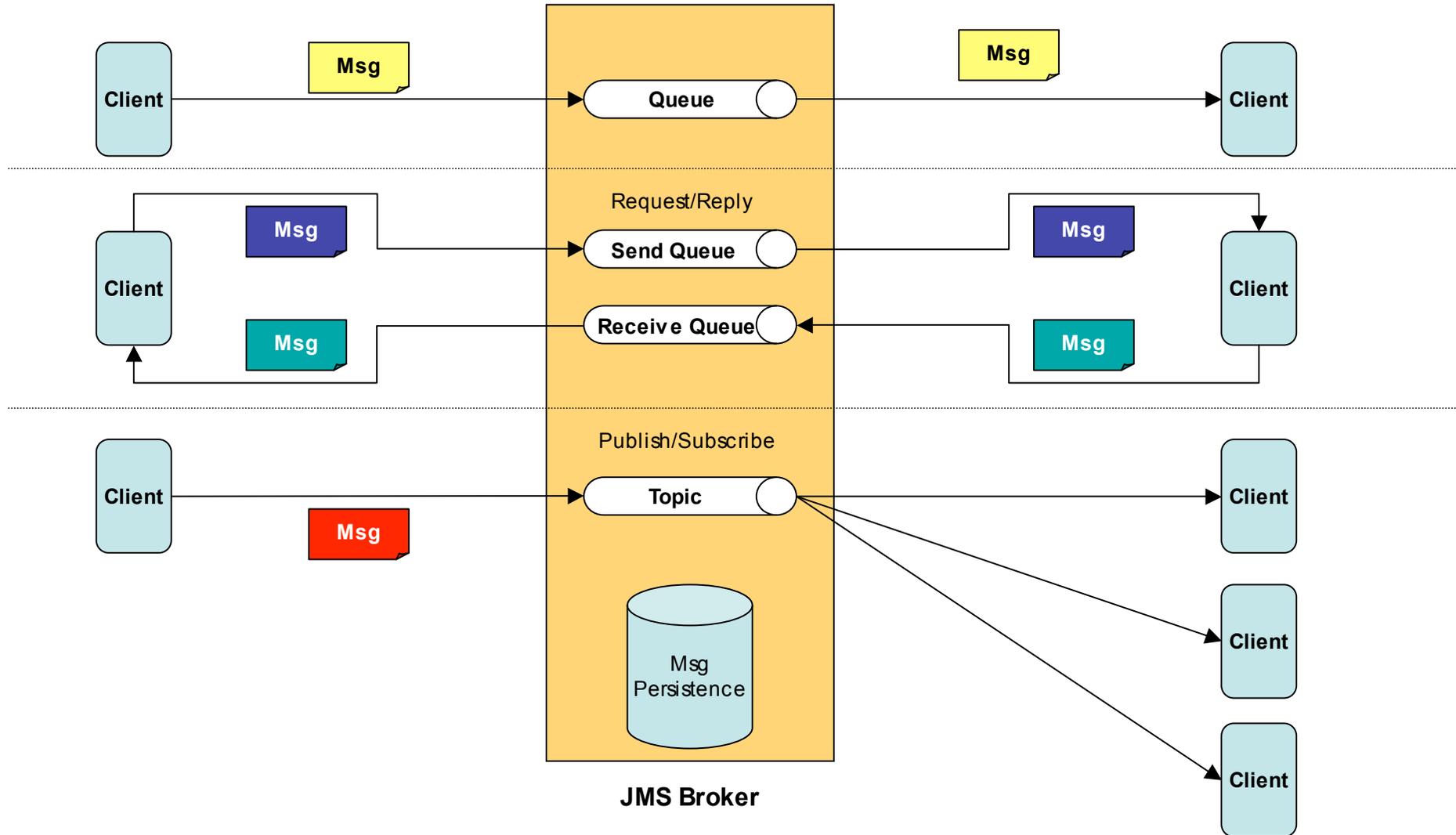
SDO Example



“Evolutionary” Approaches

Aggregation using Enterprise Integration Patterns and Messaging

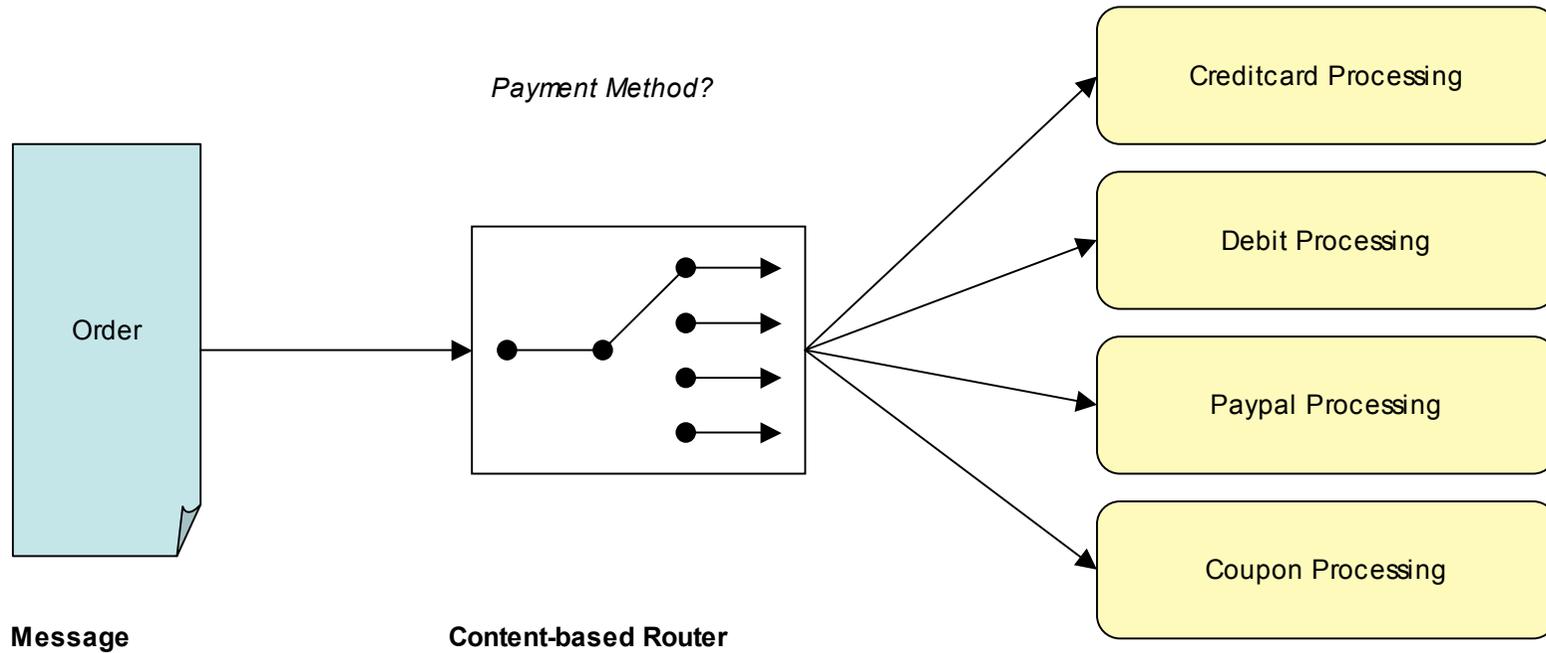
Basis: Java Messaging Service Broker



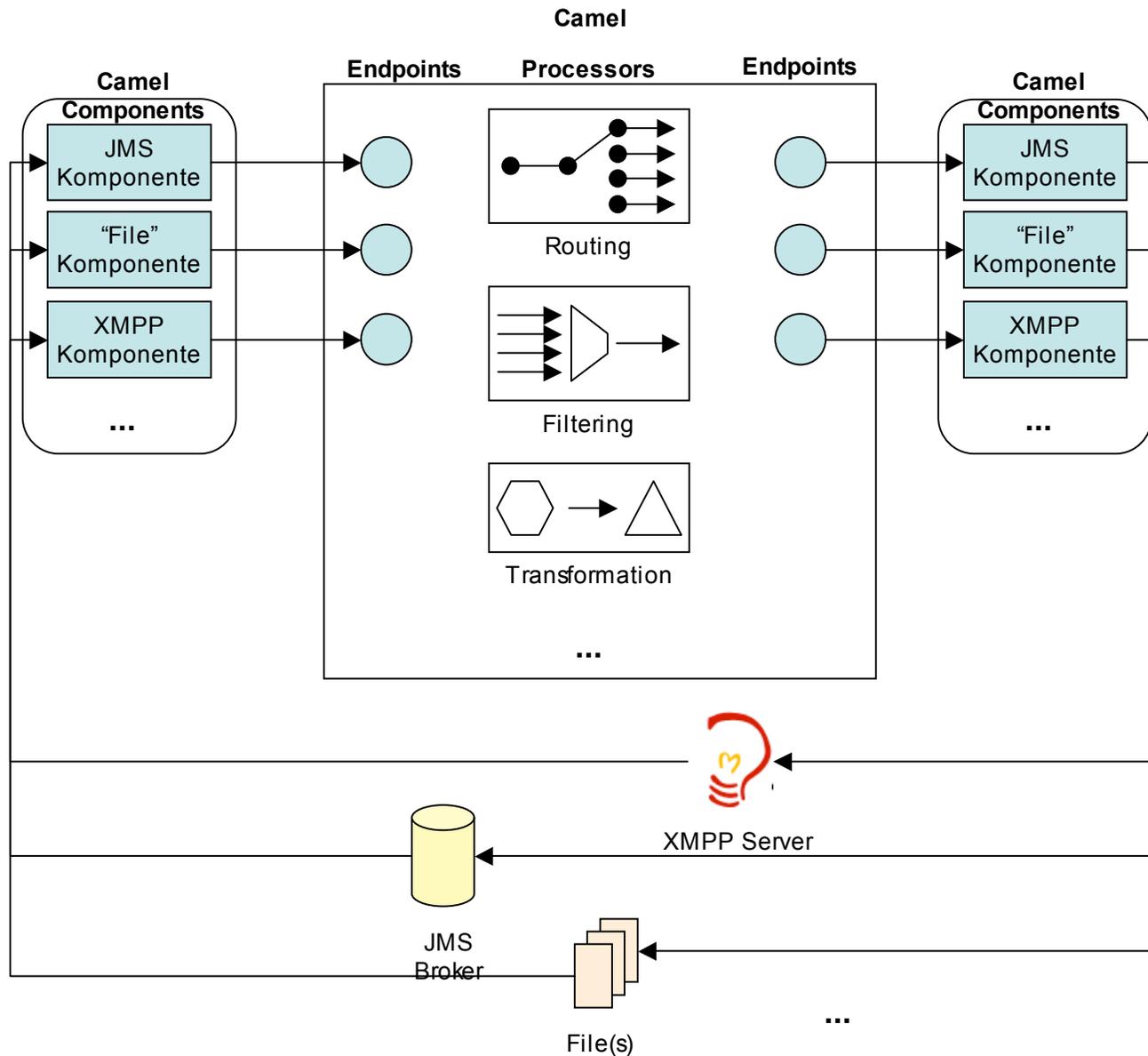
Enterprise Integration Patterns

- See Website and Book from Gregor Hohpe:
<http://www.integrationpatterns.com/>
- Patterns to provide guidance in many “typical” enterprise integration scenarios
- Organisation of Patterns
 - Integration Style
 - Channel Patterns
 - Message Construction Patterns
 - Routing Patterns
 - Transformation Patterns
 - Endpoint Patterns
 - System Management Patterns

Example: Content-based Router



Example Setup : MOM, ESB, Apache Camel





Event Driven Architectures



Event Driven Business

- Real World Systems get more and more enriched with “sensory components” like RFID
- Every process step in the real world (particularly when multiple companies are involved) has an according step in the IT System (traditionally paper-flow)
- Towards Event-Driven Architectures:
 - Events in “real world” trigger IT Systems

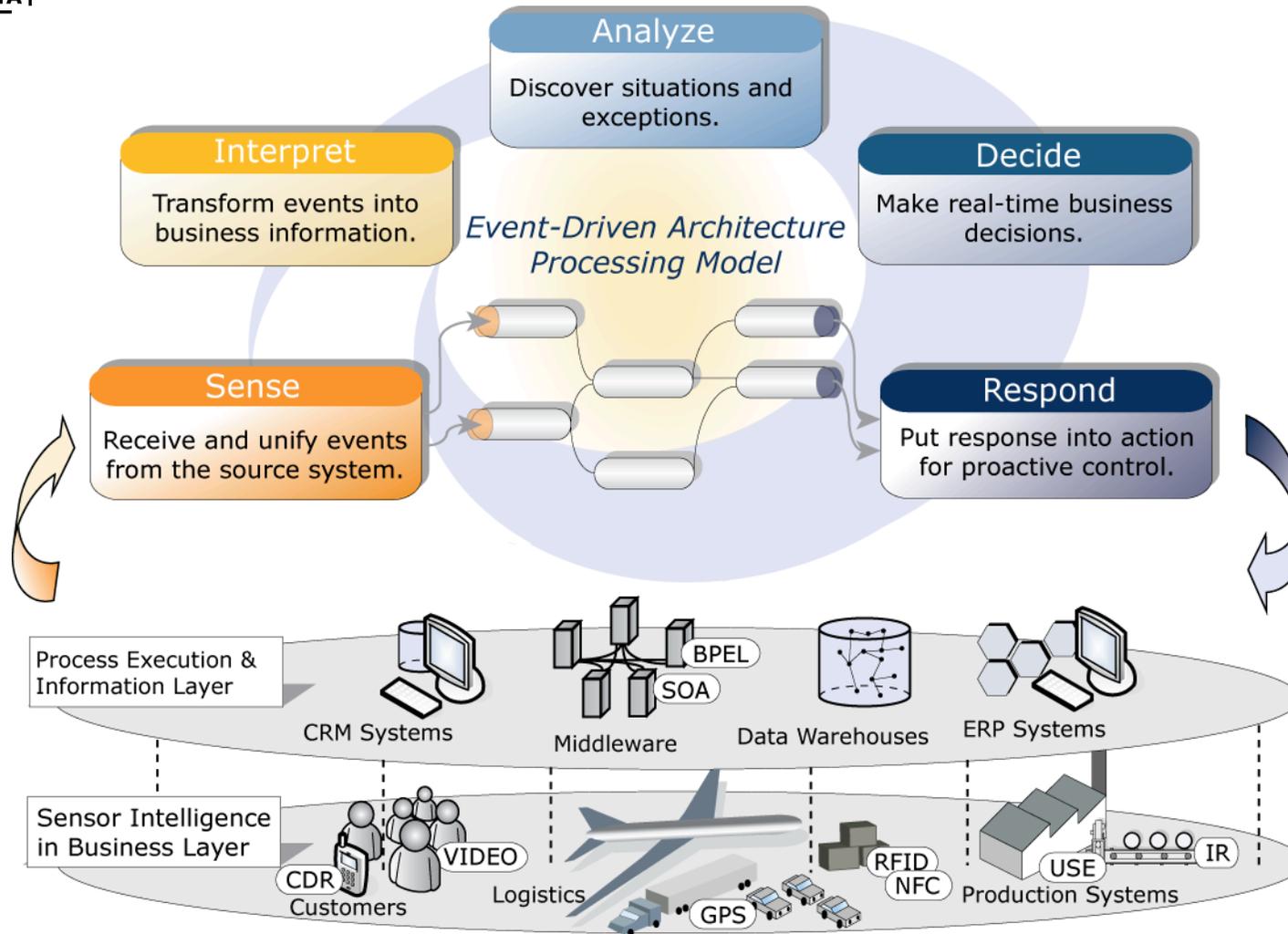


Figure by Josef Schiefer, Senactive

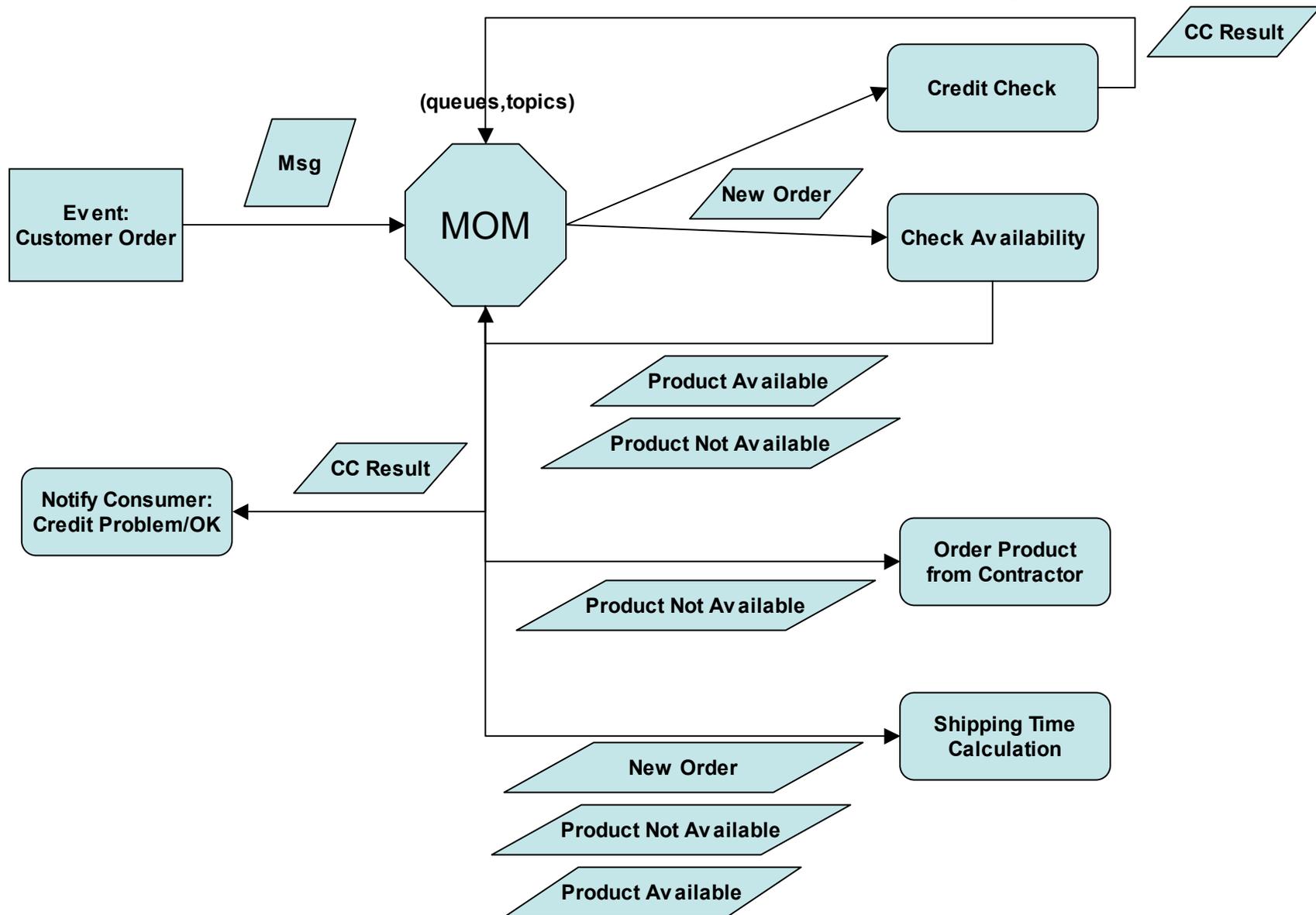
Showcase Requirements

- Webshop
- Customer orders products
- Check customer credit
- Check availability of product(s), order products from contractor(s) if required
- Calculate shipping time
- Start delivery procedure, invoke other systems like ERP, CRM, logistics systems
- Notify Customer about progress
- Perform delivery
- Charge Customer

Traditional Architecture

- Central controller component
- Interacts with several services to perform tasks
- ...
- ...
- ...

Event-Driven Architecture (motivational example-fragment)





Syndication Scenarios



Syndication?

- Integration of different information pieces
 - into unified UI environment
 - for post processing and creation of syndicated content
- Separation of Roles
 - Content producer
 - Content integrator
 - Content publisher
 - ... ?
- Standards?
 - Based on Web Standards: http, REST, Atom, Atom Publishing

Levels of Syndication, “Mashup”

- “Private”, Individual
 - Integration of News Feeds
 - Email
 - Browser Integration
 - Newsreaders
 - Usage of Portals (e.g. Yahoo, Pricerfinder...)
- Enterprise “Mashup”
 - E.g. content portals (e.g. Yahoo, Google News)
 - Inclusion of content from dedicated content providers
 - Integration of information from various parts of the company for publication
 - “Meta-Enterprise-Information” (e.g., Pricerfinder)

Conclusion

- Identification of Services (logical level) first step
- Decision for proper standard base!!
- Identification of Architectural Styles to be used
- Identification of non-functional requirements (security, service-level agreements, ...)
- Definition of “Middleware-Landscape”, ESB, MOM, Registries ...
- Identification of Aggregation Needs (depending on application scenarios)
 - Process based
 - “Mashup”
 - Event-driven
- Implementation of Aggregation with according standards



Thanks for the Attention!

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